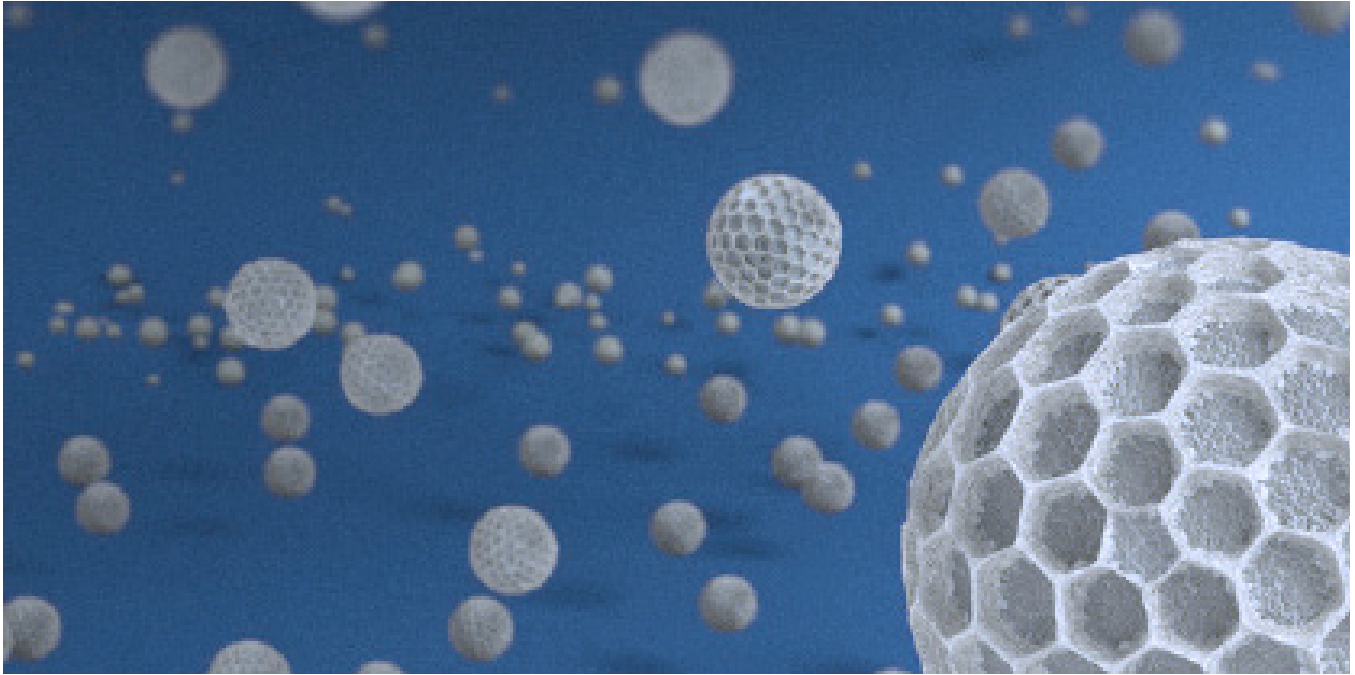


MOST MATTRESSES CONTAIN TOXINS THAT WORSEN ASTHMA AND ALLERGIES.

By Intellibed



Asthma is a respiratory condition that restricts breathing when the bronchi in the lungs spasm. People with asthma are generally sensitive to allergens, which can trigger an asthma attack. Asthma and allergies are different, but both involve inflammation to the lungs caused by from external triggers.

ASTHMA AND ALLERGIES ARE WIDESPREAD IN THE US.

More than 17 million Americans suffer from asthma. That's about six percent of the entire population. Allergies are even more common in the US, affecting one in five people. In fact, allergies are the fifth most prevalent chronic condition in America. They cost us nearly eight billion dollars each year in healthcare treatments and missed work. So these conditions affect most of us in one way or another.

CHILDREN ARE MOST VULNERABLE.

Just over half of the asthma cases in the US are related to kids aged ten and under. Onset of asthma in children typically begins between three and five years of age. Interestingly, boys are more than twice as likely as girls to develop asthma.

While any person of any age can suffer from allergies or asthma, kids are most vulnerable because of the early manifestation. Attacks can be severe and frightening, even leading to hospitalization. About 44 percent of all people hospitalized for these conditions are kids. Additionally, pregnant women that experience serious asthma attacks may deprive their fetus of oxygen, leading to potentially serious

complications.

IF YOU HAVE ASTHMA OR ALLERGIES, CHANCES ARE YOUR KIDS WILL TOO.

Genetics play a key role in determining whether a child will develop asthma or allergies. If one parent suffers from either condition, their child is nearly 50 percent more likely to as well. Two parents with asthma or allergies boost the likelihood to over 70 percent. Unfortunately, asthma and allergies can't be prevented or cured, only managed to minimize attacks

TOXINS THAT TRIGGER ASTHMA AND ALLERGIES ARE ALL AROUND US.

With a genetic sensitivity in place, all it takes is an environmental trigger to affect the lungs and set off an attack. These triggers come in the form of a wide range of environmental toxins, from cigarette smoke and other airborne pollutants to natural triggers like pollen, animal dander and dust mites. Studies are just starting to show that even many common chemicals in the home may be linked to asthma and allergy symptoms. Off-gassing (the emission of toxic chemicals) from everyday synthetic materials, like plastic and foam, can easily be inhaled and trigger an attack.

The best way to manage asthma or allergies is to avoid these triggers altogether.

MOST MATTRESSES ARE FULL OF TOXINS .

Conventional mattresses are full of synthetic materials that off-gas toxins. Even the flame retardant chemicals that manufacturers spray onto mattresses for our safety (as required by law) emit unhealthy fumes. While we're only just now beginning to understand the link between mattresses and asthma and allergy attacks, growing evidence suggests that those with sensitivities ought to avoid conventional mattresses.

INTELLIBED® MATTRESSES ARE 100% HYPOALLERGENIC.

IntelliBED mattresses are made with the healthiest materials possible, including 100% hypoallergenic Intelli-GEL® and other hypoallergenic and toxin-free materials, such a silica fire blocker. That means IntelliBEDs are the healthiest sleep surface you can buy.

REST ASSURED, WE CAN HELP YOU.

If you or your family members suffer from allergies and/or asthma, please give us a call today. We can answer your questions and help you sleep safely.